



NCA

NORTH COTSWOLDS AWARDS

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SPONSORED BY CONCIERGE MEDICAL

**Recognising outstanding businesses
and young entrepreneurs
across the region.**


For the first time, there is now a business awards specifically designed for the excellent businesses located in North Cotswolds.

With **14** award categories


Including Best Small Business, Best Accommodation Provider, Best Retailer, and Best New Business, the awards celebrate all types of organisations in the area.

The business awards are based on a public vote, with the wider community invited to select the businesses they believe should be recognised.

And the Young Entrepreneurs Awards supports local students who are already showing signs that they are the commercial stars of tomorrow.



If you are involved in a business in the North Cotswolds or you are a member of the wider community, and you want to know more about the North Cotswolds Awards, please visit www.northcotswoldsawards.co.uk



SPONSORSHIP
OPPORTUNITIES

AWARD CATEGORIES

The Best Small Business Award

The Best Retail Business Award

The Best Community Organisation Award

The Excellence in Service Award

The Best 'Eat and Drink' Award

The Best Accommodation Award

The Best New Business Award

The Best Visitor Attraction Award

The Best B2B and Professional Services Award

The Ambassador Award

The Best Nomination Award

The Best Sustainability Award

The Pride of the Cotswolds Award

The Young Entrepreneurs Awards

PREMIER SPONSORSHIP

HEADLINE SPONSOR

Your business name alongside the awards in all marketing and communication material concerning the overall awards **PLUS** sponsorship of the **Pride of the Cotswolds Award** with your business name alongside the award title in all marketing and communication material concerning the Pride of the Cotswolds Award.

North Cotswold Awards website:

- Headline sponsor feature page
- Pride of the Cotswolds sponsor feature

A seat on the judging panel to select the Pride of the Cotswolds Award winner.

Awards ceremony:

- A speaker slot at the awards ceremony to promote your business and involvement with the awards
- Announcement and prize giving to the category winner at the awards ceremony
- Extensive publicity at the awards ceremony
- Four complimentary tickets to the awards ceremony

Printed programme features:

- Colour page advertisement
- Short editorial feature in the awards ceremony programme

You can request a suite of free promotional materials to help your marketing and involvement in the awards.

NOTE – The headline sponsorship for 2024 has already been taken. To register future interest in sponsoring this category, contact: info@northcotswoldsawards.co.uk

COST: £1200

COMMITMENT: THREE YEARS

PLATINUM SPONSORSHIP

Your business name alongside the name of the award you sponsor in all marketing and communication material.

North Cotswold Awards website:

- Award sponsor feature

A seat on the judging panel to select your sponsored award category winner.

Awards ceremony:

- Announcement and prize giving to the category winner at the awards ceremony
- Extensive publicity at the awards ceremony.
- Two complimentary tickets to the awards ceremony.

Printed programme features:

- Colour page advertisement in the awards ceremony programme.
- A short editorial biography in the awards ceremony programme.

You can request a suite of free promotional materials to help your marketing and involvement in the awards.

- *NOTE – All Platinum sponsorships have now been taken for 2024.*

COST: £600

COMMITMENT: THREE YEARS

GOLD SPONSORSHIP

North Cotswold Awards website:

- A dedicated section showcasing all Gold-level sponsors on the awards website.

Social media:

- Whilst the awards are open for voting, a feature in our social media campaigns for at least one day every fortnight

At the ceremony:

- Marketing material can be displayed
- Two complimentary tickets to the prize-giving ceremony

Priority upgrade opportunity:

- When available, you will have priority consideration for upgrading to a category sponsorship.

You can request a suite of free promotional materials to help your marketing and involvement in the awards.

NOTE – the number of Gold sponsors is capped at 10.

To register an interest in sponsoring one of the above award categories, please contact info@northcotswoldsawards.co.uk

COST: £250

COMMITMENT: TWO YEARS

SILVER SPONSORSHIP

North Cotswold Awards website:

- A dedicated section showcasing all Silver-level sponsors on the awards website.

Social media:

- Whilst the awards are open for voting, a feature in our social media campaigns for at least one day every month

At the ceremony:

- Marketing material can be displayed

You can request a suite of free promotional materials to help your marketing and involvement in the awards.

NOTE - there is no cap on the number of Silver level sponsorship.

To register an interest in sponsoring one of the above award categories, please contact info@northcotswoldsawards.co.uk

COST: £150

COMMITMENT: ONE YEAR